GL Funnel

GL FUNNEL
CRM TAILORED TO
REAL ESTATE NEEDS

BEST IN INDUSTRY

Google play

★★★★☆

Rating
4.9/5

🌐 www.glfunnel.com

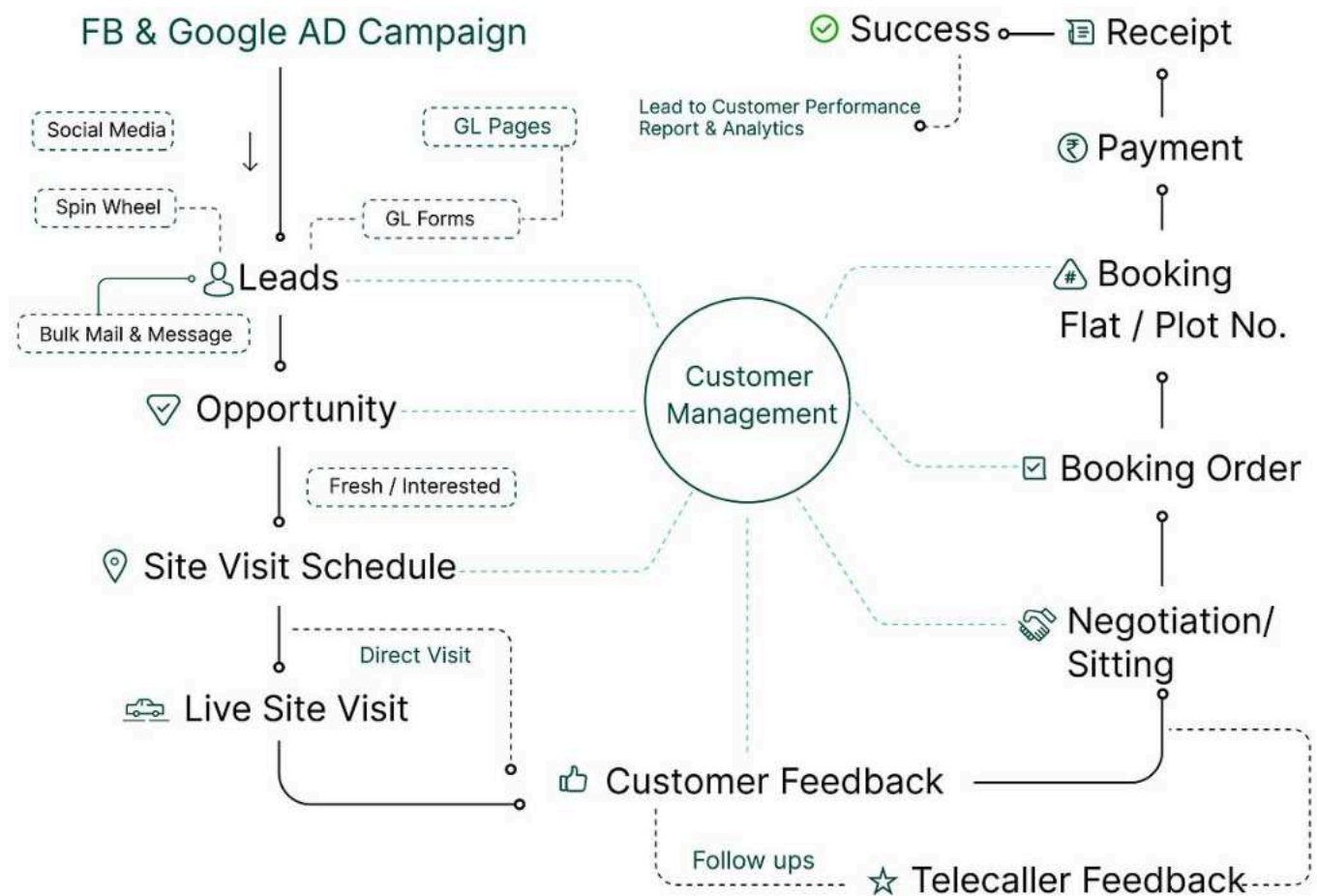📞 +91 73959 92766

✉ info@glfunnel.com

We provide features that can give you

- **17x** more leads
- **14x** higher telecalling efficiency
- **10x** increase in booking

What GL Funnel can do?

FB & Google AD Campaign

Social Media

GL Pages

Spin Wheel

GL Forms

Leads

Bulk Mail & Message

Opportunity

Fresh / Interested

Site Visit Schedule

Direct Visit

Live Site Visit

Customer Feedback

Follow ups

Telecaller Feedback

Customer Management

Success — Receipt

Lead to Customer Performance Report & Analytics

Payment

Booking Flat / Plot No.

Booking Order

Negotiation/ Sitting

Main Modules In GL Funnel

Marketing Module

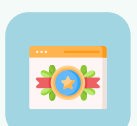|				
Instant Landing Page	Bulk Email Broadcast	What'sApp Broadcast	Bulk SMS Broadcast	Social Media Integration
Instant Form Builder	Spin Wheel Builder	Property Manager	AI Content Maker	Website Integration
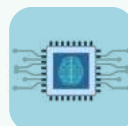
Sales Module

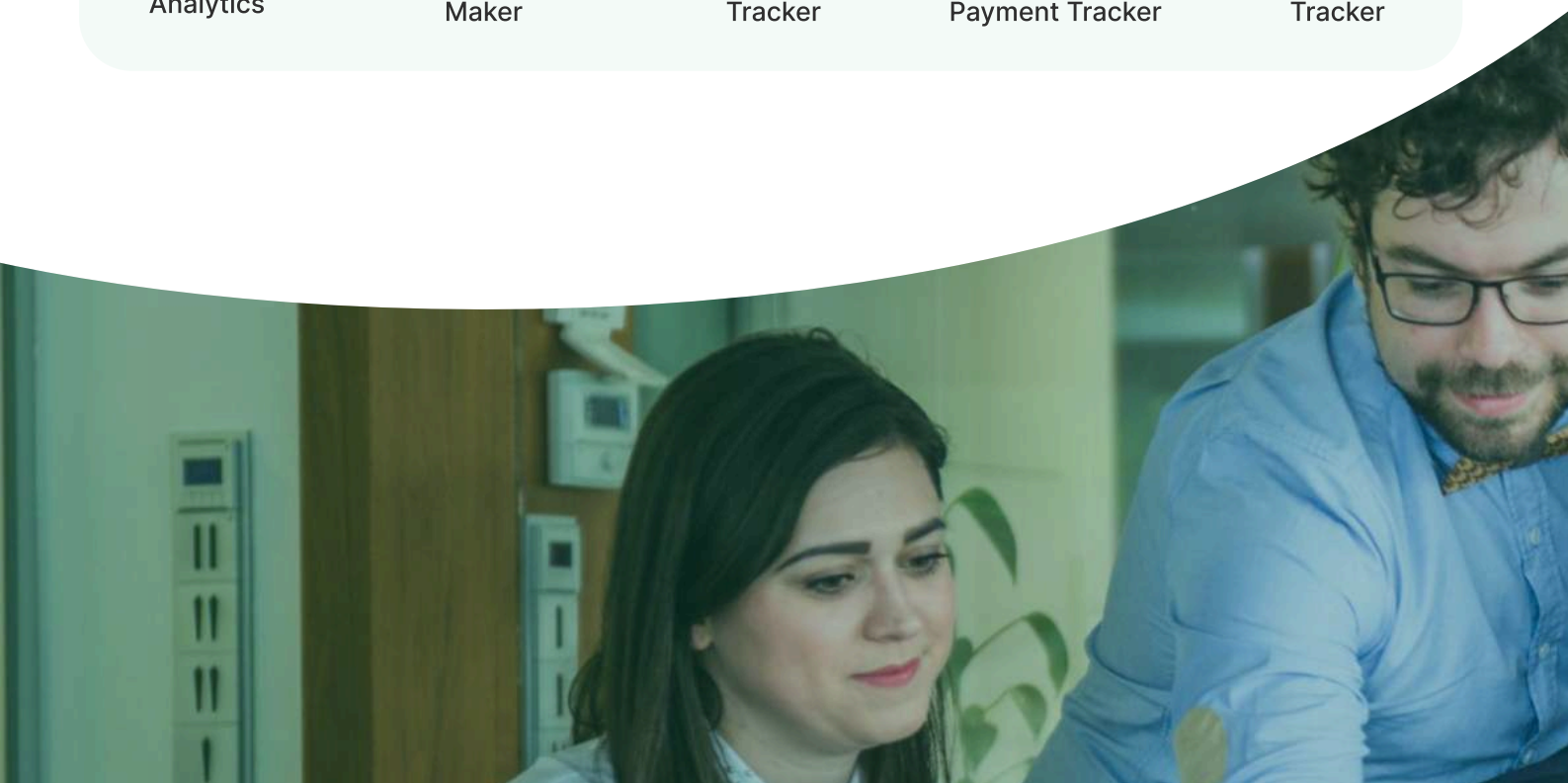|				
Sales Team Management	Lead Assignment	Multi Stage Sales Funnel	Build a Sales Pipeline	Follow-Up Schedule
Sales Analytics	Proposal Maker	Call Tracker	Booking Payment Tracker	Report Tracker

Core Features of GL Funnel

Lead Management

Track and manage leads throughout their lifecycle, ensuring no opportunity is missed and converting leads into clients effectively.

Pipeline Management

Visualize and track deals in the sales pipeline to prioritize efforts, close deals faster, and gain better insights into your business performance.
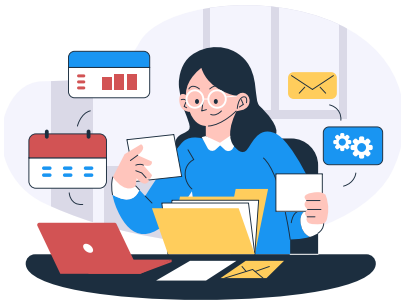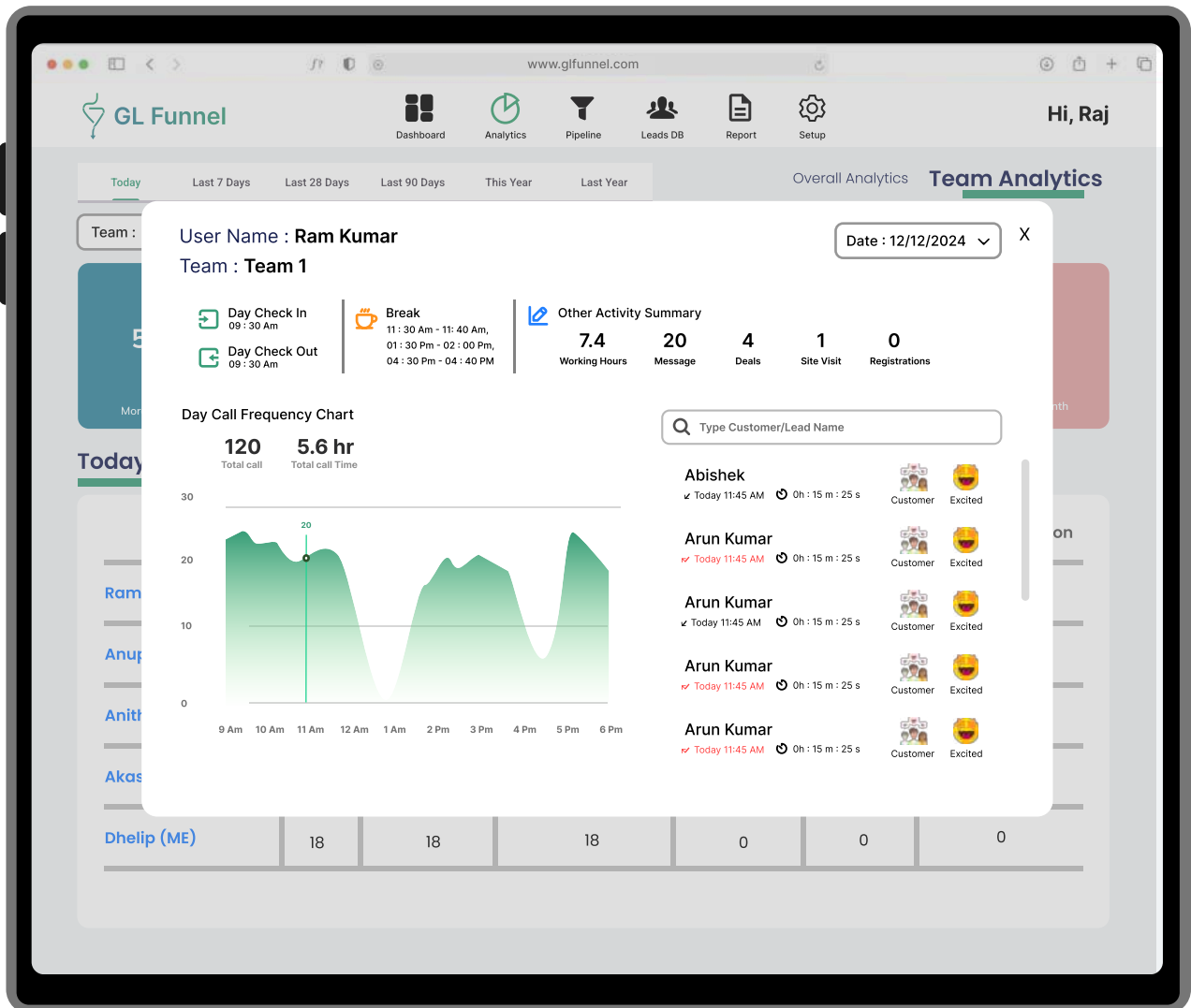

Contact Management

Organize, store, and manage customer information for a complete and accessible client database.

Task & Activity Management

Schedule, track, and manage tasks and activities to stay on top of follow-ups and deadlines.

GL Funnel

| Dashboard | Analytics | Pipeline | Leads DB | Report | Setup | Hi, Raj |

| Today | Last 7 Days | Last 28 Days | Last 90 Days | This Year | Last Year | Overall Analytics | **Team Analytics** |

Team :

User Name : Ram Kumar
Team : Team 1

Date : 12/12/2024   X

Day Check In 09 : 30 Am
Day Check Out 09 : 30 Am

Break
11 : 30 Am - 11 : 40 Am,
01 : 30 Pm - 02 : 00 Pm,
04 : 30 Pm - 04 : 40 PM

Other Activity Summary

7.4	20	4	1	0
Working Hours	Message	Deals	Site Visit	Registrations

Day Call Frequency Chart

120	5.6 hr
Total call	Total call Time

Type Customer/Lead Name

30

20

20

10

0

9 Am 10 Am 11 Am 12 Am 1 Am 2 Pm 3 Pm 4 Pm 5 Pm 6 Pm

Abishek
Today 11:45 AM   0h : 15 m : 25 s   Customer   Excited

Arun Kumar
Today 11:45 AM   0h : 15 m : 25 s   Customer   Excited

Arun Kumar
Today 11:45 AM   0h : 15 m : 25 s   Customer   Excited

Arun Kumar
Today 11:45 AM   0h : 15 m : 25 s   Customer   Excited

Arun Kumar
Today 11:45 AM   0h : 15 m : 25 s   Customer   Excited

Ram

Anup

Anith

Akas

| Dhelip (ME) | 18 | 18 | 18 | 0 | 0 | 0 |

Email Integration

Sync with email accounts to send receive, and track client communication seamlessly for consistent engagement.
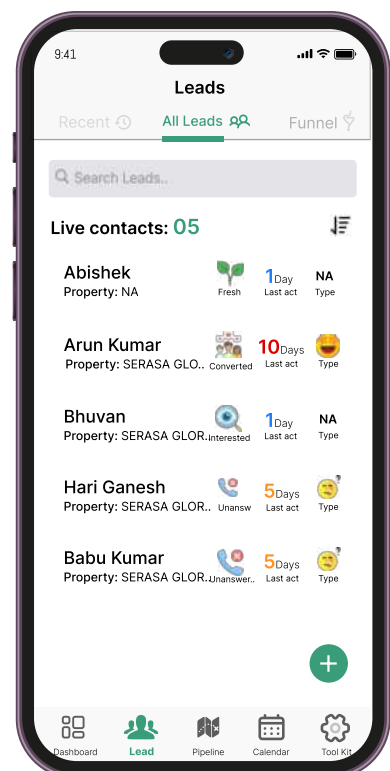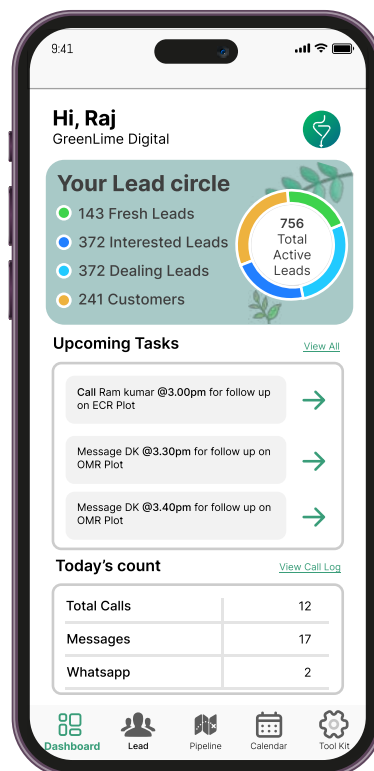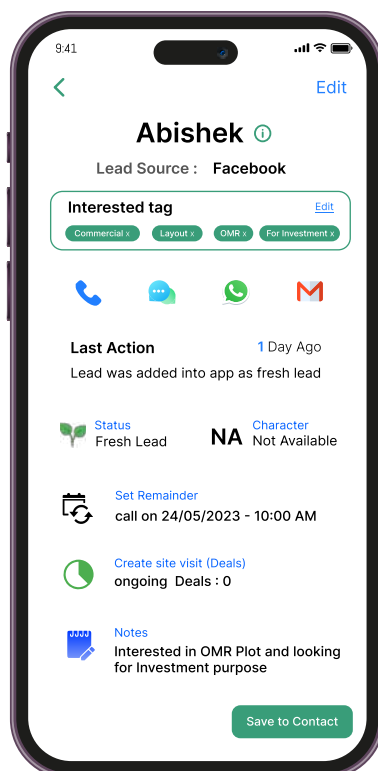
Core Features of GL Funnel

Mobile-Friendly UI/UX

A user-friendly design optimized for mobile devices, enabling agents to manage operations form anywhere.

Push Notifications

Automated notifications for reminders, deal updates, and important events to keep teams and clients informed.

SMS & Call Logging

Automatically log and track phone calls and messages for better follow-ups and a clear communication trail.

Advanced Reporting & Analytics

Generate insightful reports and analytics to monitor performance, identify trends, and make data-driven decisions.

Team Collaboration Tools

Enable seamless communication and task sharing among team members to improve coordination and efficiency.

Unique Features of GL Funnel

Build Multiple Instant Landing Pages

- Create instant landing pages for each property with just a few clicks.
- Highlight your properties with stunning visuals and detailed information.
- Showcase your listings professionally and drive more inquiries.

Auto Lead Import Into One Place

- Centralize all your real estate leads in GL Funnel for easy management.
- Integrate with platforms like Facebook, Google Ads, GL Forms, Spin Wheel and 99acres.
- Respond faster to potential buyers and close property deals quicker.
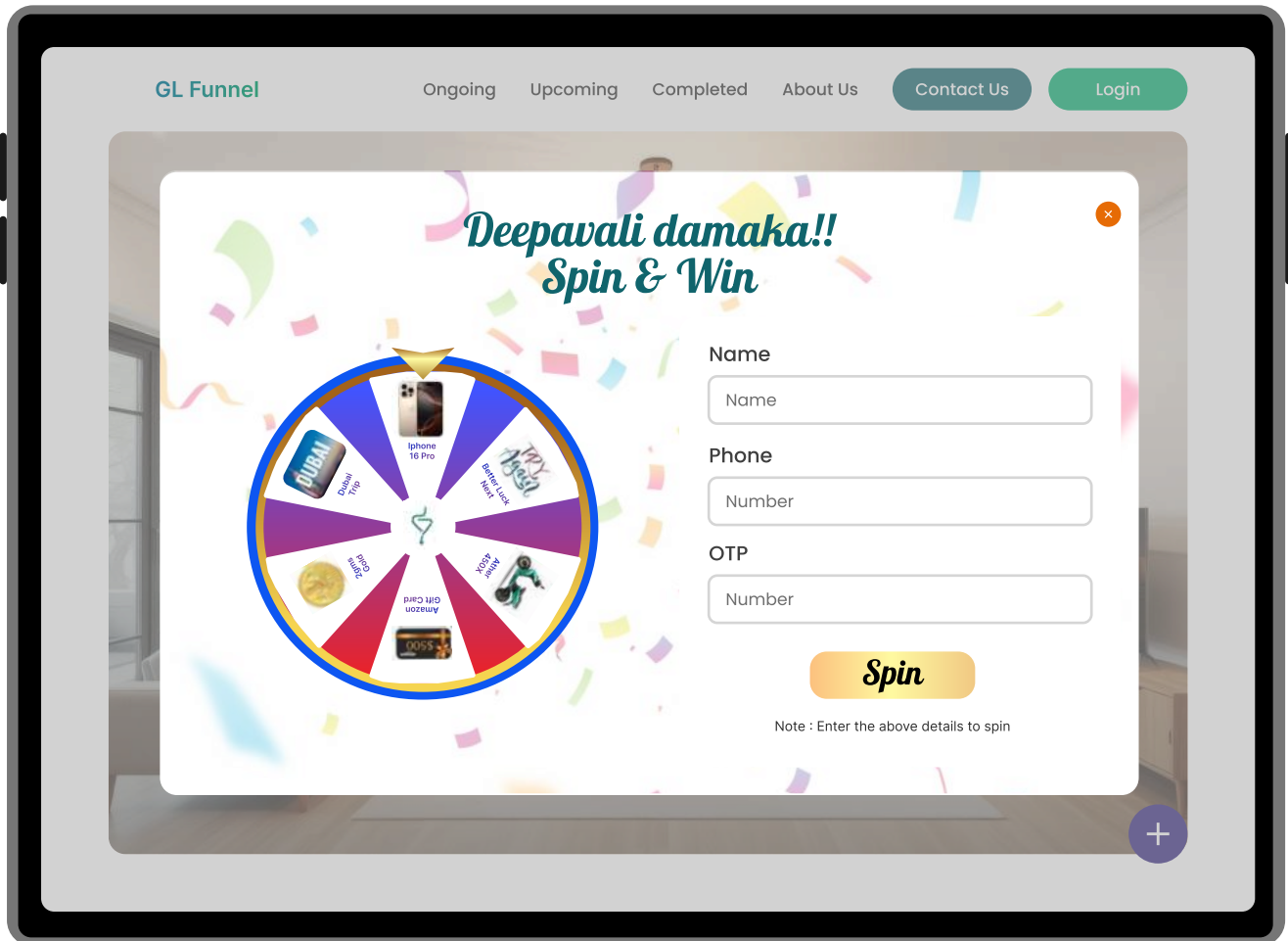
Set up a digital spin wheel to gain leads

- Use call-to-action tools like Spin Wheel to attract and engage potential buyers.
- Create a Spin Wheel with attractive gifts in just one click.
- Turn engagement into property inquiries with interactive lead-generation tools.

Lead/Customer Emotion

- Capture lead emotion after every conversation using our emoji & status tools.
- Understand your leads better with recorded emotional insights.
- Use these personalized insights to build stronger connections.

AI Sales Assistance for your sales team

- Can give Content suggestions.
- Help to clarify Marketing doubts.
- Gives valuable points to Discuss with clients.
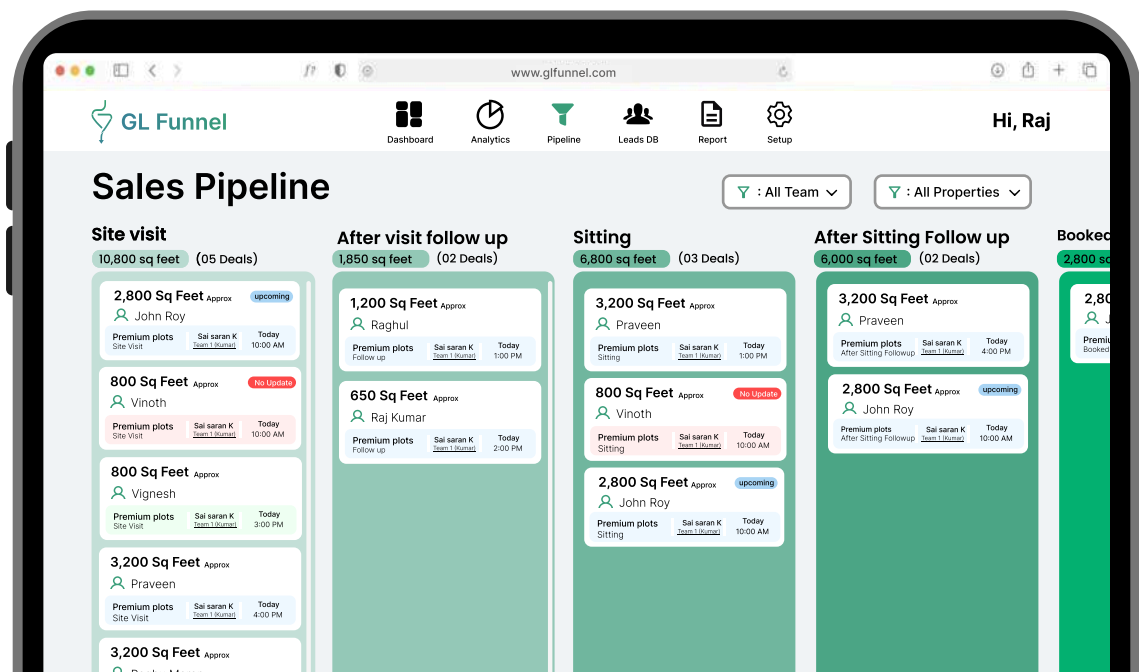- Helps to prepare marketing resources.

Complete Cloud Based

- All the data in our CRM Will be linked with a high secure dedicated cloud storage.
- Access your customer data without any restrictions.
- Automatic data backups & retrieval for 24×7.

Our Prestigious Clients

NAMMA FAMILY GROUP

VISHWAK PROPERTIES
WE SKETCH YOUR DREAM HOME

VALUE REALITTY
CREATING REAL VALUE IN PROPERTY

HouseHunt
You Aim It. We Hit It.

"Trusted by industry leaders and more..."

GL Funnel

Google play

★★★★⯪

Rating
4.9/5

MADE IN INDIA
MADE IN INDIA

Our Technology Powered By

aws Firebase React Flutter